

Sustainable Agriculture & Gardening Eurobodalla Inc

PO Box 911
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www.moruyafarmersmarket.org.au



19 May 2014

To all SAGE Farmers Market Stall Holders

FREE!!! Amazing opportunity to learn from one of the best

The Eurobodalla Shire Council Business Development team is hosting a workshop specifically targeting local, small scale, mixed farming businesses and value-add businesses.



Rob Fenton runs a highly successful farm near Albury and is also Head Teacher at the National Environment Centre. He is currently a finalist for the NSW Organic Pioneers award.

I listened to Rob speak about his farm business at the South Coast Field Days in Bega last September and his description of how he markets his business to the local community was captivating. There was no mention of computers, blogging or social media!

This workshop has been arranged at our request and we are very grateful to Council for recognising the importance of supporting local food businesses and covering all the costs for this event, so it can be free to you.

Don't miss this chance to get some excellent information that can help you improve your business.

Food Producers Marketing Workshop by Rob Fenton

For farmers and farm producers. How to turn the produce you grow, breed and value-add to into a successful food business, including how to develop a local community based marketing plan for their farm produce.

Thursday 10th July

12pm – 3pm at Small Hall, Central Tilba

or

6pm – 9pm at Moruya Golf Club, Moruya

Free, bookings essential. Please email sarah.cooper@eurocoast.nsw.gov.au or call 4474 1271 to register.

Caveat: I can't promise he won't mention computers, blogging or social media.

Regards,

Kate Raymond
Site Coordinator
on behalf of the
SAGE Farmers Market Committee

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