

10 March 2015

To all SAGE Farmers Market Stall Holders

Next stall holder consultation meeting

Who would have thought the issue of the market's start time could still be popping up after more than two years? The committee has taken a pretty relaxed position on the practice of putting food aside for customers before the 3 o'clock bell, as long as there is no payment or collection until after the bell.

However, this is starting to create problems. The committee has discussed this and has some ideas we'd like to put to everyone and get your responses.

We will have a stall holder meeting following next week's market (17 March) to discuss this and anything else you'd like to bring up. I hope many of you can make it, so the discussion of this issue will be broad and representative.

SFM stall holder signs

Most of you have been supplied with two signs from the committee. One larger sign bragging about being a stall holder at the most outstanding farmers market of 2014 and a smaller one notifying customers about no trade before 3pm.

Can you please ensure these signs are displayed at your stall? Where the larger sign is concerned, please feel free to display it at any other market you attend, but this is entirely up to you. But it would be very much appreciated if the smaller sign could be displayed prominently on your stall.

If you don't have these signs and intend to be a regular stall holder, please ask me to provide them to you.

SAGE Farmers e-Market

The e-market is up and running every week and is coming along nicely. If you'd like to start taking advantage of it as a way to offer an extra service to your customers (think: pre-ordering!), then let me know and we'll get you started.

I collect samples of products to photograph every Tuesday, to be listed on the e-market that Friday.

The draft Producer Terms of Use are almost ready to be distributed for comment, so at this stage, if you have questions about how it works, just ask me. All stall holders are welcome, whether regular, semi-regular or casual.

That's it for now. Hope to see as many of you as possible at the meeting after next week's market.

Kate Raymond
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on behalf of the
SAGE Farmers Market Committee

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