

16 June 2015

To all SAGE Farmers Market Stall Holders

### **Winter Solstice Celebration Tuesday 23 June**

Plans are progressing for a small celebration to acknowledge the passing of the shortest day of the year. We will light a brazier and another fire pit on which we'll be cooking pocket bread which we will stuff with a couple of different fillings (made with local produce, naturally).

If you would like to contribute something to the celebration, please come and talk to me this week, or email or call me (see below).

Please tell your customers about our plans and invite them to join in. Details are still being finalised. I will be publicising the celebration through Facebook, so people can find more information there.

*HELP WANTED: we need a couple of volunteers to supervise the fires and help clean them up when we finish. If you can stay back to help with this, please let me know, so I can pass your name on to Mark Barraclough, who is coordinating the dangerous, scary fire stuff.*

### **Donation Boxes**

As wonderful as our market is, it's struggling to remain financially sustainable. Compared to other farmers markets of a similar size, our costs are higher and fees are lower. Neither do we have the option to charge admission to the public, as some gated markets can and do.

So the SFM Committee has obtained some donation boxes that we would like stall holders to position on their stalls. The boxes are perspex and will contain messages aimed at the public, suggesting they make a small donation each week. There are five boxes and we intend to rotate four of them around the stalls each week. We ask that you cooperate with this when it's your turn. I will distribute and collect the boxes at each market. Please don't take it home with you!

We hope these donations will make a significant difference to the market's bottom line.

### **SAGE Farmers e-Market Producer Terms of Use etc**

The Terms of Use and accompanying documents have been formally adopted by the SFM Committee. For those of you using the e-market, I will now ask participating stall holders to complete an application form, binding you to the Terms of Use, Photography Policy and Code of Conduct. I urge you to read these documents carefully. A couple of key things that you should be aware of, but please make sure you are familiar with the whole lot:

- all products you list on the e-market must be the **same price or less** than the price at your stall on Tuesday afternoons
- any refunds should be organised through me, so the e-commerce system can make the adjustments to producer payments and PayPal charges
- I will start to charge for photography in the cases where it is warranted, as set out in the Photography Policy

That's it for now.

Kate Raymond  
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on behalf of the  
SAGE Farmers Market Committee

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