

SAGE FARMERS MARKET MORUYA RULES & REGULATIONS FOR NON-COMMERCIAL GROWERS

These Rules & Regulations and the accompanying Code of Conduct apply to all SAGE Farmers Market non-commercial growers current and future. The SAGE Farmers Market (SFM) Committee revises this document regularly as need dictates.

Upon signing the acknowledgement and acceptance of these Rules & Regulations and the Code of Conduct, every non-commercial grower agrees that they are bound by them as at the date they sign and any subsequent modifications and updates to these documents.

Non-commercial growers will be notified of any changes to these documents.

The most current Rules & Regulations and Code of Conduct documents are always available to read and download at the SFM website (www.sagefarmersmarket.org.au).

PHILOSOPHY & ETHOS OF THE SAGE FARMERS MARKET

The purpose of the SAGE Farmers Market (SFM) is to provide a marketplace for consumers to access locally grown or harvested food directly from the producers, under safe and controlled conditions.

It is the stated intention of the SFM to ensure and maintain an authentic market in which consumers can invest their trust that what they purchase from any SFM stall holder adheres to the SFM philosophy and ethos.

The SFM exists to support local primary producers and local secondary and tertiary producers who value add to produce sourced locally.

The SFM's additional purpose is to educate consumers about the multiple benefits of eating local produce and products and to raise awareness of the seasonality of local food. It also supports the over-arching aims of SAGE Inc to provide assistance and education to new and existing growers in our region to adopt sustainable agricultural practices.

The SFM Committee will protect the integrity and authenticity of the SAGE Farmers Market by implementing and policing these Rules & Regulations and the accompanying Code of Conduct.

CONTACT DETAILS

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|-------------------------------|-----------------|--|
| SFM Site Coordinator | Kate Raymond | 0413 920 620 |
| SFM Sub-Committee Chairperson | Stuart Whitelaw | 0427 736 226 |
| Email for all enquiries | | markets@sageproject.org.au |

SFM DEFINITIONS

LOCAL REGION

The SAGE Farmers Market region is defined as within a ~160km radius (as the crow flies) of the township of Moruya, Eurobodalla.

This extends to Shell Cove on the coast and Bowral & Myrtleville inland in the north, into the Great Dividing Range in the west and just beyond Eden on the coast and Delegate inland in the south.

NON-COMMERCIAL GROWER

A grower who grows produce for their own consumption, not as a commercial enterprise, who has excess produce they wish to sell rather than give away or throw away.

PRIMARY PRODUCE

Vegetables, fruit, horticultural products, berries & nuts, eggs and honey etc. that is grown on their own land, or harvested by themselves.

AGENT or RESELLER

A non-commercial grower selling another grower's or producer's products.

VALUE ADDED FOOD PRODUCTS

A product whereby there has been change in the physical state of the product from its primary state, such as milling wheat into flour or making strawberries into jam. Simply repackaging a primary product does not qualify as a value added food product.

SFM GENERAL RULES & REGULATIONS FOR NON-COMMERCIAL GROWERS

1. The SAGE Farmers Market is expressly open to *non-commercial growers* from within the *local region* for the purpose of selling locally grown *primary produce* to the general public.
2. The number of *non-commercial growers* is limited to three (3) each week.
3. There is no limit to the number of *non-commercial growers* selling the same produce.
4. Only *primary produce* is permitted. No *value-added food products*, art, craft or non-food products will be permitted.
5. No *primary produce* from outside the *local region* is permitted to be sold from the market.
6. All *primary produce* must be clearly, accurately and honestly labelled with their origin and price.
 - 6.1. *Non-commercial growers* must not label anything as "organic", "biodynamic" or any other accredited term unless they can display the appropriate accreditation to verify this.
 - 6.2. Alternatives such as "pesticide-free", "spray-free", "natural" or other similar terms are permitted, but the emphasis is on accurate and honest labelling of food.
 - 6.3. If a particular standard or grade applies to a product, eg. "premium", then the appropriate certificate or document to substantiate these claims must be available on request of the consumer.
 - 6.4. Copies of any relevant accreditation certificates must be provided together with the SFM Non-Commercial Grower Application Form.
7. *Non-commercial growers* are not permitted to sell any meat or dairy products.
8. Eggs must be cleaned, labelled and stamped in accordance with the NSW Food Authority's regulations for egg producers.
9. The *primary produce* for sale must be attended and sold by the *non-commercial grower*. This person is expected to have extensive knowledge of the produce and/or products being sold and the production methods used to grow them.
10. The use of *agents* and *resellers* (i.e. selling another grower's or producer's products) is not permitted. This rule is fundamental to ensuring the authenticity and integrity of the market.
11. All *non-commercial growers* will sell their *primary produce* from within the 3m x 3m site allocated to them by the SFM Site Coordinator.
 - 11.1. *Non-commercial growers* must supply their own tables and shelter.
12. All *non-commercial growers* must be members of SAGE Inc. Membership can be paid at the SFM. Refer to membership for costs.

13. SAGE Inc will provide Public Liability Insurance for \$20,000,000 and Products Liability for \$20,000,000 to a maximum of three (3) *non-commercial growers* per week.
14. Applications must be submitted at least 24 hours before attending the first market by using the SFM Non-Commercial Grower Application Form.
 - 14.1. This form is only required to be submitted once, but bookings must be confirmed with the SFM Site Coordinator by Monday 2.00pm for each week of attendance.
 - 14.2. In periods of high demand, a *non-commercial grower* will not be allocated a space for multiple weeks in a row.
 - 14.3. First-time *non-commercial growers* may conditionally attend without previously submitting the SFM Non-Commercial Grower Application Form, only by prior arrangement with the SFM Site Coordinator. They are expected to complete the form before setting up their space.
 - 14.4. No on-the-spot applications will be accepted and no *non-commercial growers* will be permitted to trade without prior arrangement.
15. All *non-commercial growers* must inform the SFM Site Coordinator if they are unable to attend any market at which they are expected at least 24 hours before the market commences.
16. Spaces are not transferrable. If a non-commercial grower is unable to attend, they cannot transfer their booking to another *non-commercial grower*.
17. Fees will be collected by the SFM Site Coordinator or, if they are unable to attend the market, another member of the SFM Committee approximately half an hour after the market commences.
 - 17.1. Fees:
 - 17.1.1. cost of SAGE membership, if not already a member (refer to current membership rates)
 - 17.1.2. \$7.00 for each attendance
 - 17.1.3. fees are not refundable.
18. The market commences at 3.00pm. No trade is permitted until this time. *Non-commercial growers* are expected to educate the public about the precise start time and withhold trade until this time. This is to ensure the safety of the public during the set up period for stall holders prior to the market commencing and to allow stall holders to set up in a safe and controlled manner.
 - 18.1. *Non-commercial growers* may commence setting up from 2.30pm at the earliest.
 - 18.2. Vehicles must be removed to the adjacent parking area, provided the movement of the vehicle poses no danger to the public. No movement of vehicles is permitted after 3.00pm until the close of the market.
 - 18.3. Vehicle engines are not permitted to run or idle while the market is operating.
19. The latest permitted time to trade is 7.00pm, at which time all trade must cease.
 - 19.1. *Non-commercial growers* are only required to remain open for trade until 5.00pm, but may choose to continue until 7.00pm.
 - 19.2. *Non-commercial growers* may not commence packing up until after 5.00pm.
20. No power will be available.
21. If a *non-commercial grower* is deemed to be selling *primary produce* in commercial quantities by the SFM Site Coordinator or a member of the SFM Committee, they will be required to complete a SFM Stall Holder Application Form and pay the requisite fees as per the SFM Rules & Regulations for stall holders.
 - 21.1. In this case, they will have to occupy their own site and will not be permitted to sell from within the site allocated to *non-commercial growers*.
 - 21.2. They will be bound by the SFM Rules & Regulations for stall holders and not these SFM Rules & Regulations for Non-Commercial Growers.
22. *Non-commercial growers* must not undervalue the *primary produce* they sell. They are expected to price their *primary produce* at fair market prices. This purpose of this rule is not to limit competition, but is intended to preserve the value of the market for commercial scale growers who are dependent on the SFM for their livelihood.

23. *Non-commercial growers* must ensure that their activity is conducted in such a manner that it does not endanger or do anything which is likely to endanger the public.
24. *Non-commercial growers* must ensure they have removed all rubbish associated with their site and are expected to contribute to the collective efforts of all stall holders to remove rubbish even if not associated with their site.
25. *Non-commercial growers* are not permitted to smoke in the market precinct during the operating hours of the market.
26. Animals owned by *non-commercial growers* must be securely tethered, have access to water and shelter and kept controlled at all times. *Non-commercial growers* are discouraged from bringing any animals.
27. SFM Non-Commercial Grower Applications will not be accepted unless and until the applicant has read, understood and indicated their acceptance of these SFM Rules & Regulations for Non-Commercial Growers and the accompanying Code of Conduct with their signatures on the application form.
28. In the event of rain, contact the SFM Site Coordinator.
 - 28.1. Kate Raymond
0413 920 620
markets@sageproject.org.au
 - 28.2. The first point of contact for all *non-commercial growers* on any matter is the SFM Site Coordinator.
29. In the interest of public health and safety, any *non-commercial grower* using chemicals in their production methods must ensure they observe the appropriate withholding periods as indicated by the manufacturer of the chemical and using the guidelines provided by the Australian Pesticides and Veterinary Medicines Authority (www.apvma.gov.au/residues/index.php), before offering their produce for sale.

SFM DISCIPLINARY PROCEDURES

30. Failure to observe these SFM Rules & Regulations for Non-Commercial Growers and the accompanying Code of Conduct can result in expulsion from the market. The SFM Committee considers the integrity and authenticity of the market is fundamental to the financial success of it and its stall holders and all steps will be taken to protect the market's good reputation and standards of quality.
31. If a *non-commercial grower* is confirmed to be in breach of the SFM Rules & Regulations for Non-Commercial Growers or the accompanying Code of Conduct, they will be approached by the SFM Site Coordinator in person to rectify the matter. If necessary, it will be referred to the SFM Committee.
32. If that *non-commercial grower* is later found to still be in breach on the same matter on a second occasion, they will be informed verbally on the spot of their expulsion from the market, commencing the following week, by the SFM Site Coordinator. This will be confirmed in writing.
33. If a *non-commercial grower* is expelled from the market, they may appeal to the SFM Committee in writing (PO Box 911, Moruya, 2537 or markets@sageproject.org.au), but they may not return to the markets until the matter is resolved.
 - 33.1. Any appeal to the SFM Committee will be dealt with according to the appeals procedures adopted in the SAGE Inc Constitution.
 - 33.2. The *non-commercial grower* will be informed in writing of the result of their appeal to the SFM Committee.
 - 33.3. The *non-commercial grower* must reimburse any costs to the SFM Committee that arise as a result of the process of the appeal, such as vehicle expenses to visit a site or enterprise etc.
34. In extreme cases, where a *non-commercial grower* is found to be flagrantly disregarding these SFM Rules & Regulations for Non-Commercial Growers or the accompanying SFM Code of Conduct, the SFM Site Coordinator may instantly suspend the stall holder until further notice, pending the deliberation of the incident or incidents by the SFM Committee.
 - 34.1. The *non-commercial grower* will be informed in writing of the decision of the SFM Committee.
 - 34.2. The *non-commercial grower* may appeal this decision in writing to the SFM Committee, in which case, the appeal will be dealt with according to the appeals procedures adopted in the SAGE Inc Constitution.
35. The SFM Committee reserves the right to make the final decision on disciplinary matters.