

Sustainable Agriculture & Gardening Eurobodalla Inc

PO Box 911
Moruya NSW 2537

www.moruyafarmersmarket.org.au



9 April 2013

To all SAGE Farmers Market Stall Holders

SFM Rules & Regulations

Thank you to those who came along to our meeting after last week's market. Your feedback was valuable and I hope we've established a culture of cooperation between management and stall holders that we will continue to foster.

Attached, please find our final version of the SFM Rules & Regulations, the SFM Code of Conduct and the SFM Stall Holder Application Form. These have now been formally adopted by the SFM Committee at our last meeting on 4 April 2013.

All stall holders are now required to read, understand and sign their acceptance of these documents in order to continue trading at the SAGE Farmers Market. For regular (weekly) stall holders, the application form and copies of your relevant supporting documents should be completed and returned within the next 2 weeks (on or before 23 April 2013). We will allow more time for less frequent stall holders.

Musicians/buskers at the markets

We will be creating a system to encourage buskers to perform at the market. Music creates a great atmosphere, which is a real benefit to the market. Given their performance will be rewarded with not much more than love, we would like to present each busker with a small gift of fresh food donated by the stall holders.

Your ideas on how we can make this equitable amongst the stall holders are welcome. Perhaps I can approach 2 or 3 stall holders on each occasion for a contribution, then keep a record to make sure the same stall holders aren't being called upon all the time.

SFM Website

The website (address above) is now live and we will be adding more content on a regular basis. I will commence taking photos of all our stall holders to create a basic profile of you and your products on the website. This will be followed up over time with a visit to your enterprise to get more photos and more information for your online profile.

You will also be able to find copies of the various stall holder documents available to download, copies of these notices that I circulate to stall holders, as well as any media releases we issue and minutes of the SFM Committee meetings, which you are welcome to read.

Official Launch Tuesday 16 April 2013

Plans are well underway for our official launch, which will be held on the first Tuesday of the school holidays. We're throwing a free organic sausage sizzle for the public, which should bring in the hoards, and have a number of fun activities planned for kids (and adults).

We will also be placing a half-page ad in the local paper and expect some good editorial to go with that in the lead up, so make sure you're prepared for a big afternoon.

Once again, thanks to you all for your cooperation during the early stages of getting the market established. If you have any concerns at all, please feel free to approach me.

Regards,

Kate Raymond
Site Coordinator
on behalf of the
SAGE Farmers Market Committee

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